

A Radical Campaign of Discipleship Across Lebanon



**VISION**  
**TWENTY**

CELEBRATE IMPACT  
UNLEASH POTENTIAL

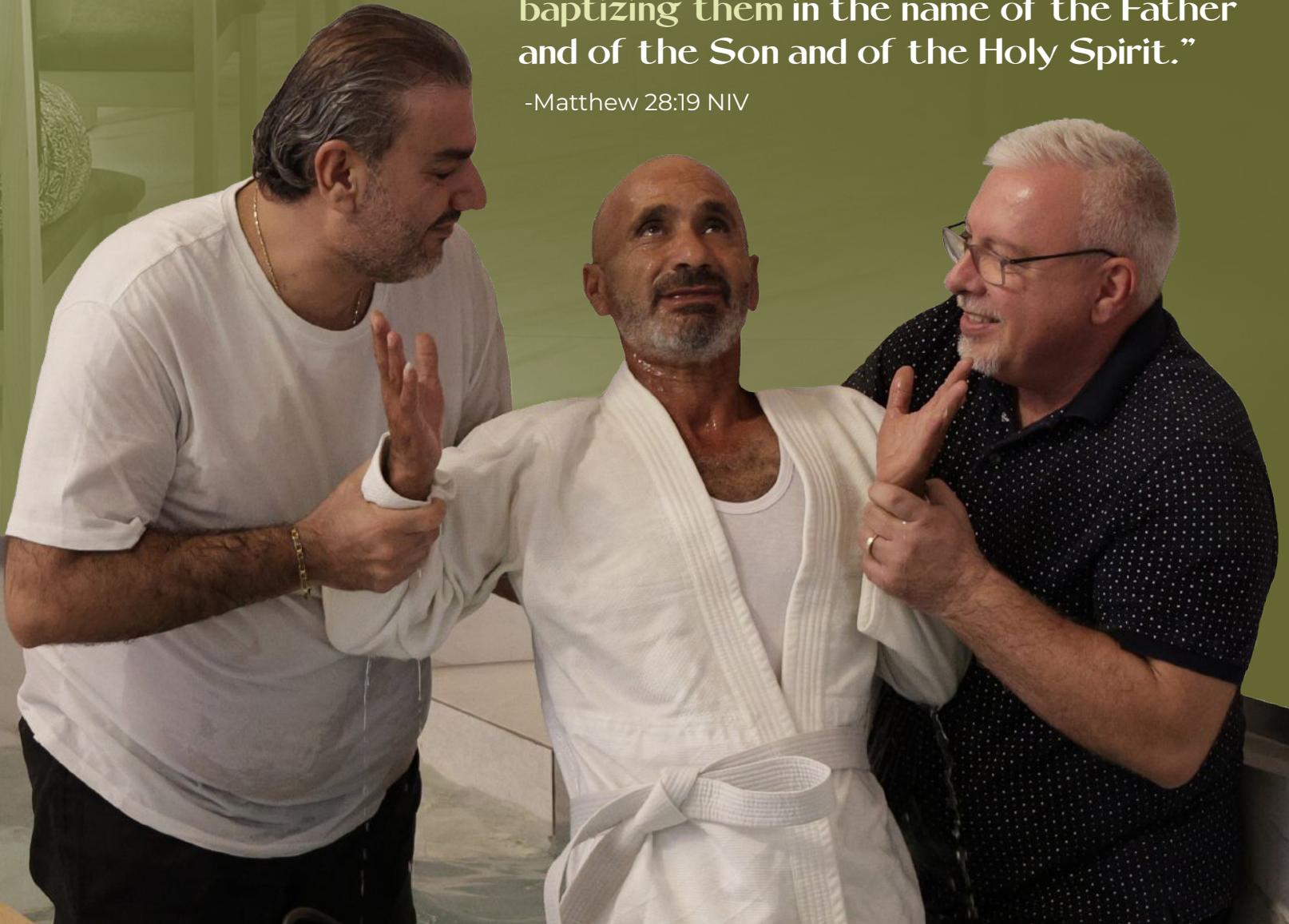


كنيسة الرجاء الإنجيلية  
Hope Evangelical Church

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**“Go and make disciples of all nations,  
baptizing them in the name of the Father  
and of the Son and of the Holy Spirit.”**

-Matthew 28:19 NIV





## A message from Camille

In 2006, conflict fractured Lebanon, displacing hundreds of thousands. A nation cried out. In that moment of profound despair, a fire ignited. That was the moment Heart for Lebanon was born!

Since then, we've embraced thousands of Bedouin, Gypsy, Syrian, Iraqi, Kurdish, Armenian, and Lebanese families—not just to provide relief, but to disciple hearts and transform lives through the Gospel. 20 years later, we celebrate the life-changing impact on the thousands of lives and the countless communities we served.

But the story isn't finished. As conflict continues across Lebanon today, the need for Christ's hope grows even stronger.

Answering God's call to feed the hungry, care for the poor, and above all, make disciples, we are embarking on our boldest campaign yet—*Vision Twenty*. This radical campaign celebrates God's life-changing work and will unleash the potential of discipleship across Lebanon for the next 20 years and beyond.

God is authoring an amazing story through Heart for Lebanon, and we're inviting you to help write the next chapter. Let's celebrate impact and unleash potential together!

In His Service,

**Camille Melki**  
CEO/Co-Founder



# 20 Years of Discipleship and Impact

For two decades, Heart for Lebanon has been a force for transformation by serving the needs of the vulnerable. Through building trust and forging deep relationships, countless hearts are unlocked to the Gospel and ongoing discipleship.



## 2006

Heart for Lebanon launched as an immediate response to the July war, meeting survival needs while sharing Christ's love.



## 2009

Responded to the Iraqi refugee crisis. Established the Beirut offices and distribution warehouse.



## 2017

Launched worship gatherings in Ghazieh and Zahleh, establishing vibrant faith communities.

## 2008

H.O.P.E. Educational Program launched to provide Christian education to vulnerable children.



## 2011

Responded to the Syrian refugee crisis; expanded Gospel outreach.





## 2019

Dedicated Hope Ministry Center in Zahleh, expanding discipleship and ministry reach.



## 2023

Responded to Syria-Turkey earthquake, serving victims physically and spiritually.



## 2025

Groundbreaking of the new Hope Ministry Center in Southern Lebanon.

New discipleship initiatives launched specifically for vulnerable young women.



## 2020

Provided Gospel-centered support following the Port of Beirut explosion.



## 2024

Delivered essential survival care and spiritual hope during Israel-Hezbollah conflict.



## VISION TWENTY

Our story isn't finished. With God leading the way, and hearts open to serve, the impact will continue.



# 20 Years of Lives Changed



**The prayers of Heart for Lebanon changed my life—and my family's.**

Today, I'm leading others to Christ, and they are now sharing the Gospel with their families. One prayer for my son became a ripple of hope spreading through our whole community."

-Ahmer

"I used to pray for a chance to serve the Lord and share the Gospel. The Lord answered my prayer through Heart for Lebanon. I was given a chance to minister through the children's ministry and share with the families of the children. The joy of serving others and praying with them is indescribable."

-Maher

"Heart for Lebanon gave me food and care packages, but more importantly, they stood beside me, prayed with me, and showed me who Jesus is."

-Farrah

"Every day, something inside me was yearning for God. I was then introduced to Heart for Lebanon, and they invited me to Bible and leadership courses. I experienced Jesus better and grew with grace and in wisdom as a real Christian. Recently, I got baptized, declaring my faith publicly,"

-Joseph

"When my mother was gravely ill, Heart for Lebanon prayed with her and showed our family genuine love. That is why we now believe in Jesus."

-Fahed



# Lebanon is at a crossroads.

More than 5 million people—over one-third refugees from Iraq, Syria, and Palestine—face poverty, instability, and spiritual despair. With 60% of Lebanon’s population identifying as Muslim, the potential to share Christ’s love and disciple hearts is profound.

**Today, many more families lack basic survival items. More children need safe places to grow. Most importantly, hearts are yearning for hope—a hope found only in Christ.**

Yet, we see beyond immediate crises, envisioning a future rooted in faith. Lebanon’s needs have created fertile ground for Kingdom impact.

## Transform

*thousands more lives through compassionate care and intentional discipleship.*

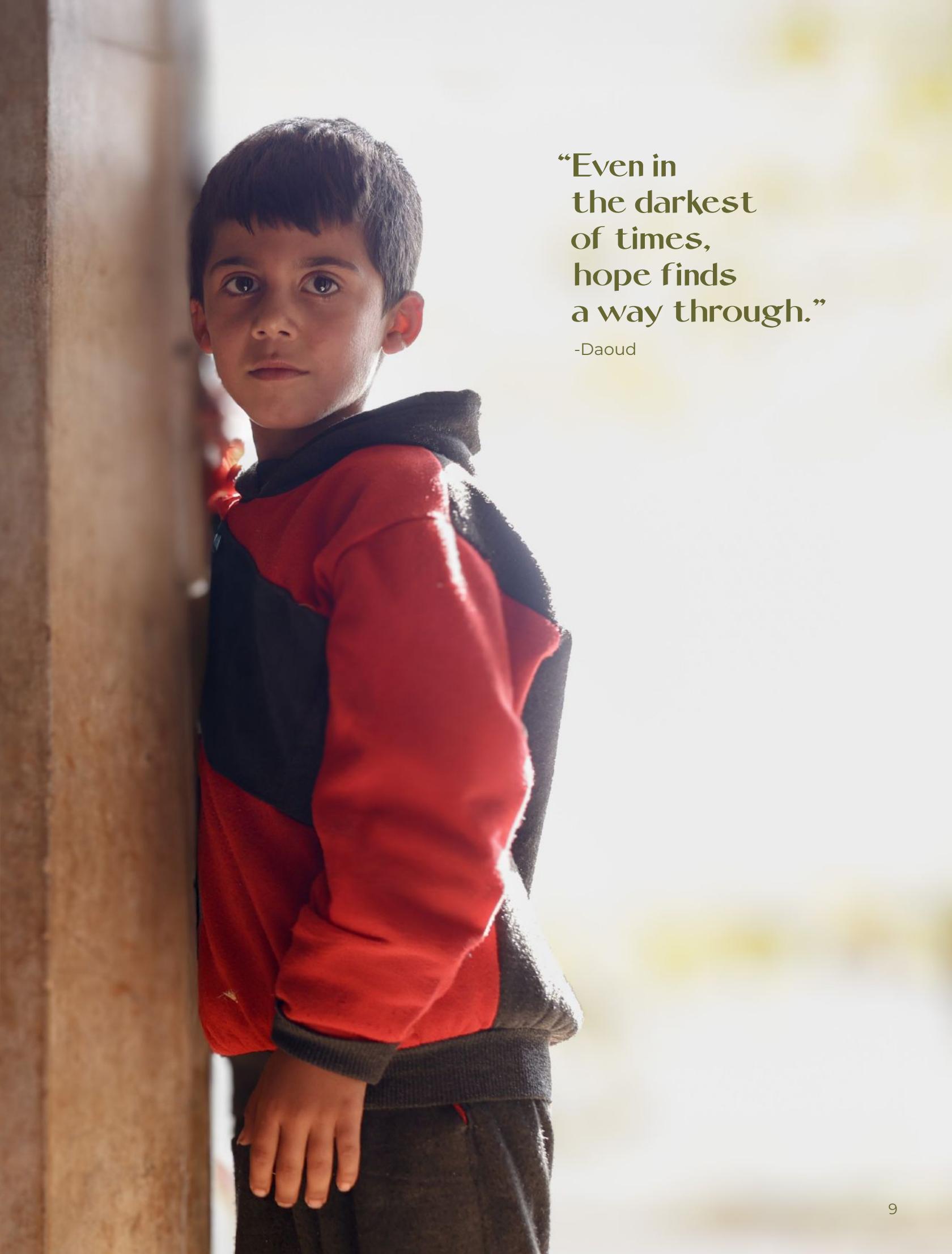
## Expand

*our ministry footprint to disciple more families, children, and communities.*

## Innovate

*to take the Gospel into new, harder-to-reach areas.*





“Even in  
the darkest  
of times,  
hope finds  
a way through.”

-Daoud

# Transformation

Imagine the **generations of disciples** created through your investment today!



# Planted to Flourish

Heart for Lebanon is committed to holistically engaging Lebanon's vulnerable—*women, children, displaced families*—not just meeting their physical necessities, but nurturing their souls toward Christ.

After 20 years,  
**we've impacted over 60,000 families.**

*Vision Twenty* aims even higher.  
By the end of 2026, we will serve:

**43,500**

individuals through our  
Family Care Initiative

**4,000**

children through  
our H.O.P.E. and  
Children at Risk Initiative

**3,600**

individuals through our  
Spiritual Formation and  
Hope Evangelical Churches

**250**

adults through our  
Missional Leadership Initiative



# Expansion

The new Hope Ministry Center in Ghazieh, opening December 2029, will:



House Arabic and Kurdish congregations.



Train leaders through our Missional Leadership and discipleship classes.



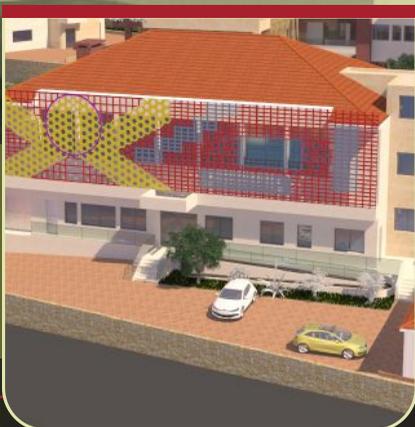
Provide medical care and safe spaces for children—opening hearts to Christ



Centralize distribution to amplify holistic ministry efforts.



Increase ministry capacity by 30%.



Renderings of new Hope Ministry Center in Ghazieh

## Anchored in Promise

In the heart of Southern Lebanon, amidst heavily populated Muslim communities and displaced families, God has given us a unique opportunity to deepen our discipleship impact.



*Vision Twenty* ensures timely completion of this 77,896 square foot facility for greater impact across this region.



# Innovation

“How can they believe  
if they have not heard?”

-Romans 10:14



# Cultivating the Future

Heart for Lebanon continuously seeks innovative ways to amplify our primary mission: making disciples of Christ. *Vision Twenty* provides essential resources to sustain, scale, and multiply our impact through creative, forward-thinking initiatives.

## This includes investments in:

### Legacy of Hope Endowment

The Legacy of Hope Endowment ensures Heart for Lebanon is financially prepared to rapidly respond to emerging ministry opportunities and crises, providing continuity of services during periods of uncertainty. This fund allows us to invest in new discipleship initiatives strategically and gives us the flexibility to act immediately when God opens doors to share the Gospel. Your investment secures sustainable disciple-making impact for generations.

### Missional Leadership

Discipleship multiplies when leaders are empowered. *Vision Twenty* expands our Missional Leadership Initiative, equipping local believers with comprehensive training in theology, leadership, and practical ministry skills. These leaders disciple others, multiplying the Gospel impact exponentially within their communities.

By investing in missional leaders, we anticipate over 250 new, trained disciple-makers actively spreading the Gospel across Lebanon and the broader Middle East in 2026.

### Capacity Building and Digital Innovation

Today's rapidly changing world requires innovative tools and methods to reach hearts with Christ's message. *Vision Twenty* equips our Hope Evangelical Churches with advanced digital strategies and innovative technologies to broaden our Gospel reach:

- † **Online Church and Discipleship:** Expanding our online worship, digital Bible studies, and virtual small groups to disciple those in restrictive areas who cannot attend physical church gatherings.
- † **Youth Worship and Media Training:** Developing and equipping young believers to effectively use digital media as a powerful evangelism and discipleship tool.
- † **Bible Translation and Distribution Technology:** Investing in new software and audio platforms to quickly translate and disseminate Gospel materials, reaching communities previously unreachable due to language and literacy barriers.

*Through intentional innovation,*  
*Vision Twenty* will ensure the timeless message of Christ reaches farther and deeper than ever before.

# An Investment in Eternal Impact

*Vision Twenty* celebrates God's life-changing impact and unleashes the incredible discipleship potential before us.

**Our goal is:**

***\$20 million***

*invested in transformational discipleship.*

**Join us in making an  
eternal investment today.**

## **Transformation**

\$9M for  
operational ministry  
through 2026

## **Expansion**

\$8.5M to  
complete the new  
Hope Ministry Center

## **Innovation**

\$2.5M to build  
our endowment,  
train leaders,  
and expand  
Gospel outreach





**For the next  
20 years  
and beyond**

## Ways to Invest

*Vision Twenty is a generosity campaign that runs through December 2026.*

### Acceptable forms of investment to this campaign include:

- Check
- Credit Card
- ACH/Wire Transfer
- Gifts of Securities
- Gifts by Donor Advised Funds /  
Qualified Charitable IRA Distributions

Automatic recurring investments are available in monthly, quarterly, or annual installments.

Investments toward the capital Expansion project can be made as a pledge to be fulfilled over five years (*completed by December 2030*).

To discuss how you can leave a legacy through your estate, please contact John Frick at (480) 239-4197.

### Questions?

Please contact May-Lee Melki at [may-lee.melki@heartforlebanon.org](mailto:may-lee.melki@heartforlebanon.org) or (828) 505-8432.

“Reading God’s Word brought joy and peace.  
**Heart for Lebanon showed me Jesus.”**

-Amer



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